The ARCHIVES OF FAMILY MEDICINE is a member of the consortium of AMA journals listed below: The ARCHIVES reaches more than 81,500 readers in family and general practice each month, in addition to paid subscribers. The complete text of all AMA journals is available online from Dialog Information Services and Information Access Company.

The Journal of the American Medical Association (JAMA)
Archives of Dermatology
Archives of Family Medicine
Archives of General Psychiatry
Archives of Internal Medicine
Archives of Neurology
Archives of Ophthalmology
Archives of Otolaryngology—Head & Neck Surgery
Archives of Pediatrics & Adolescent Medicine
Archives of Surgery

The ARCHIVES OF FAMILY MEDICINE (ISSN 1063-3087) is published monthly by the American Medical Association, 515 N State St, Chicago, IL 60610, and is an official publication of the Association. Second-class postage rates paid at Chicago and at additional mailing office. GST registration number R126 225 556. Canada Post International Publications Mail (Canadian Distribution) Sales Agreement No. 319600. Printed in the USA.

SUBSCRIPTION RATES—The subscription rates for the ARCHIVES OF FAMILY MEDICINE are as follows: $95 for 1 year, $190 for 2 years in the United States and US possessions; in the Americas, 1 year, $130, 2 years, $260; the rest of the world, 1 year, £60, 2 years, £180. The institution rates are as follows: $105 for 1 year, $210 for 2 years in the United States and US possessions; in the Americas, 1 year, $140, 2 years, $280; the rest of the world, 1 year, £97, 2 years, £194. Rates for subscriptions for delivery to Japan are available through our exclusive agents—contact the publisher. Special rates for residents and medical students in the United States and US possessions are available. Address inquiries to Subscriber Services Center, American Medical Association, PO Box 10945, Chicago, IL 60601. Phone: (800) 262-2350. Fax: (312) 464-5851. For mailing addresses outside the United States and US possessions, see International Subscription Information.

CHANGE OF ADDRESS—POSTMASTER, send all address changes to ARCHIVES OF FAMILY MEDICINE, c/o Subscriber Services, American Medical Association, 515 N State St, Chicago, IL 60610. Please notify us of address change at least 6 weeks in advance to ensure uninterrupted service. Include both old and new addresses, a recent mailing label, and new ZIP code. For mailing addresses outside the US and US possessions, see International Subscription Information.

SUBSCRIBER SERVICES—For information about subscribing to any of the AMA publications, change of address, missing issues, or purchasing back issues, please contact Subscriber Services Center, American Medical Association, PO Box 10945, Chicago, IL 60601, or call (312) 670-SUBS (670-7827) between 8:30 AM and 4:30 PM CST. Fax: (312) 464-5831. For mailing addresses outside the US and US possessions, see International Subscription Information.

INTERNATIONAL SUBSCRIPTION INFORMATION—Subscriptions outside the United States and US possessions are served according to geographic region. Please add address correspondence to the following two offices based on delivery address: 1) For delivery in North America, Central America, and South America, contact Subscriber Services Center, AMAC, PO Box 10945, Chicago, IL 60601, USA. Phone: 1-312-760-7827. Fax: 1-312-464-5831. 2) For delivery outside the Americas, contact JAMA & Archives Journals Reader Services Centre, PO Box 299, London, England WC1H 9TD. Phone: +44-(0)71-383 6270. Fax: +44-(0)71-383 6902.

Authors place their reprint order at the time they receive the typescript and should allow 4-6 weeks for delivery. For bulk reprint orders for commercial distribution, please contact Mark Kuhns, 600 Third Ave, New York, NY 10016. Phone: (212) 867-6640. Fax: (212) 953-2497. For reprint orders in limited quantities for educational distribution, please contact Rita Houston, 515 N State St, Chicago, IL 60610. Phone: (312) 464-2512. Fax: (312) 464-5834.

PERMISSIONS—Contact Laslo Hunyady, Permissions Assistant, 515 N State St, Chicago, IL 60610. Phone: (312) 464-2513.

ADVERTISING PRINCIPLES—Each advertisement in this issue has been reviewed and complies with the principles governing advertising in AMA scientific publications. A copy of these principles is available on request. The appearance of advertising in AMA publications is not an AMA guarantee or endorsement of the product or the claims made for the product by the manufacturer.

Publication Staff
Offices, 515 N State St
Chicago, IL 60610

Editorial Processing Department,
Specialty Journals
Director: Paula Glitman
Manager: Barbara J. Clark
Freelance Manager: Vickey Golden
Assistant Freelance Coordinator: Diane L. Cannon
Senior Copy Editor/Alex Specialist: Paul Frank
Copy Editors: Gwen Chaffen
Mary E. Coerver
Vonda L. Melelsen
Manuscript Records Clerk: Tonja Glover

Specialty Journal Division Office
Administrative Assistant: Marla Hall

Electronic Production Department
Director: Jaye Matthews
Electronic Production Supervisor: Linda Knott
Electronic Production Operators: Gail Barrett
Brenda Chandler-Haynes
Michael L. Guibert
Mary Ann Kuranda
Sandra Lopez
Graphics Manager: Charil Richey-Davis
Graphics Operators: Regina Vander Heyden
JoAnne Weiskopf
Alcez Wojcik
Manager, Proofreading: Teresa H. Omoteck
Proofreaders: David Anton
Brenda J. Greghine
Daniel James
Mary Kay Timera
Production Assistant: Melanie Parenti

Distribution
Distribution Manager: Paul Gasiecki
Database & New Media
Electronic Coordinator: Mary Ellen Johnston
Database Assistant: Peter Watkins

Circulation Processing Department
Director: Beverly Martin
Circulation Development Department
Director: Ann Westerbeke
Licensing & Permissions Department
Director: Norman Frankel
Permissions: Laslo Hunyady

Reprints
Reprint Coordinator: Joseph Rekas
Self-reported Physical Activity Predicts Long-term Coronary Heart Disease and All-Cause Mortalities: Twenty-one-Year Follow-up of The Israeli Ischemic Heart Disease Study
Charles B. Eaton, MD, MS; Jack H. Medalie, MD, MPH; Susan A. Flocke, MS; Stephen J. Zyzanski, PhD; Shlomit Yaari; Uri Goldbourt, PhD

Differences in the Frequency of Cholesterol Screening in Patients With Medicaid Compared With Private Insurance
William J. Hueston, MD; Elizabeth Spencer, RD, MS; Rebecca Kuehn

Patient Perceptions of Physician Acceptance of Gifts From the Pharmaceutical Industry
Arch G. Mainous III, PhD; William J. Hueston, MD; Eugene C. Rich, MD

The Negative Pregnancy Test: An Opportunity for Preconception Care
Brian W. Jack, MD; Christopher Campanile, MD, PhD; William McQuade, MA, MPH; Michael D. Kogan, PhD

Site-to-Site Variation in the Factors Affecting Cesarean Section Rates
William J. Hueston, MD, for the Factors Affecting Cesarean Section Study Group

When Everything Is Too Much: Quantitative Approaches to the Issue of Futility
Mark H. Ebell, MD

Colorectal Cancer: A Practical Review for the Primary Care Physician
Matthew S. Wayne, MD; Anne Cath, MD; Rubens J. Pamics, MD

Possible Concentration-Dependent Suppression of Immune Response by Verapamil
Norbert W. Tietz, PhD, John Thompson, MD

The Medical Management of AIDS
J. Kevin Carmichael, MD

Minor Injuries and Repairs
Marjorie A. Bowman, MD, MPA

In Other AMA Journals
Peer Reviewers for 1994
Physician Recruitment Advertising
Instructions for Authors—See March 1995 issue, page 187.