Efficient
Content Production

NamesforLife semantic services provide scientific and technical publishers with standards-based editorial workflow solutions that enhance the value of content to readers while reducing the efforts of authors, peer-reviewers and editors to produce technically accurate content.

Eliminate
Production
Bottlenecks

Identify appropriate reviewers and editors for manuscripts in minutes.

Validate content structure at the submission stage

Improve
Publication
Quality

Avoid technical errors in content by automatically fact-checking against expert resources.

Enrich content by embedding semantic links to authoritative resources.

Increase
Content
Value

Keep your readers engaged with your content so they remain on your site longer.

Increase content exposure and search rankings via deep concept linking.

Innovative
Editorial
Solutions

ABOUT THE COMPANY
NamesforLife, LLC is a privately held U.S. company providing innovative semantic services to the scientific and technical publishing industry.

Our mission is to solve problems in the publishing workflow while supporting reproducibility in science and medicine.

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NamesforLife
Bringing meaning to life...

PRODUCTION WORKFLOW SOLUTIONS

Advancing
Editorial
Productivity

Improve the quality of submitted manuscripts
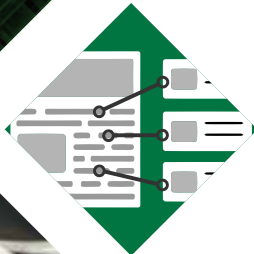
Improve efficiency at each production stage

Increase the value of published content

IMPROVE
EDITORIAL
EFFICIENCY

BENEFITS AT EACH PRODUCTION STEP

Our semantic annotation services save time at each stage of the editorial process and continue to add value after publication.

Detection and correction of errors at the earliest possible stage of content production results in significant improvement of document through-put and substantial cost savings.

Our expert recommendation service reduces production time by finding qualified editors and reviewers at the submission stage.

Our document validation service improves efficiency of downstream compositors by detecting errors in content and structure.

Our persistent semantic links increase the visibility of published content by adding links from authoritative resources.

Our CrossRef metadata broadens exposure of your content to a multi-disciplinary audience by creating semantic citation paths for your literature.

VISIT US AT THE
LONDON BOOK FAIR

Join our founder, George Garrity, for a discussion of how our tools are being used by early adopters, how our approach might meet your needs for semantic enrichment of your content, and how you can help us shape forthcoming features.

Seminar: Unlocking content value and reducing production costs with Hidden Metrix™

Time: Tuesday, March 14 from 12:15 to 12:45pm

Location: Tech Theater (Level 1, between Grand Hall & National Hall Galleries)

Visit our software architect, Charles Parker, in the **Tech Area** any day of the conference. Stop by for live demos and to learn more about our services.

Location: Tech Area (Level 1, between Grand Hall & National Hall Galleries)

Stand Number: 3B36

Vendor: NamesforLife

Date: March 14, 15, 16

THE LONDON BOOK FAIR

14-16 MARCH 2017
OLYMPIA, LONDON
TAKING WORDS FURTHER
CONTENT ACROSS MEDIA

CREATING DOMAIN EXPERTS

Online tools have improved the efficiency of many parts of the editorial workflow, but also place pressure on publishers to perform new tasks in the service of authors and readers. These include identifying suitable editors and peer-reviewers and ensuring technical accuracy of published content.

These tasks require a high level of domain knowledge that is often in short supply.

We offer services to fill these gaps that can be integrated into existing editorial platforms.

Every service we build is designed to conform to current publishing standards and practices.

Our services are readily integrated at any stage of content production.

Our semantic annotation is backed by professionally curated resources maintained by domain experts.

If you missed us at the London Book Fair...

We post all of our past presentations, posters and published material on our web site, and many of our services are available for testing there as well. Please have a look at our available materials and feel free to ask questions.

We welcome you to contact us at any time, via phone, e-mail, Skype or LinkedIn.

We would be happy to answer questions, provide additional demonstrations and discuss your current needs for semantic services in your publication workflow.