

George M Garrity NamesforLife, LLC Michigan State University

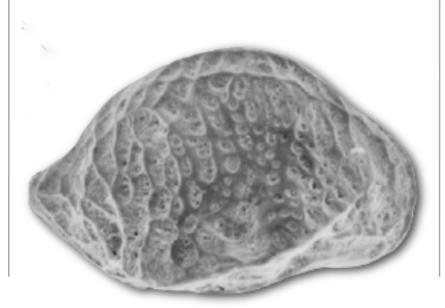
The importance of names

Jonesia saroca

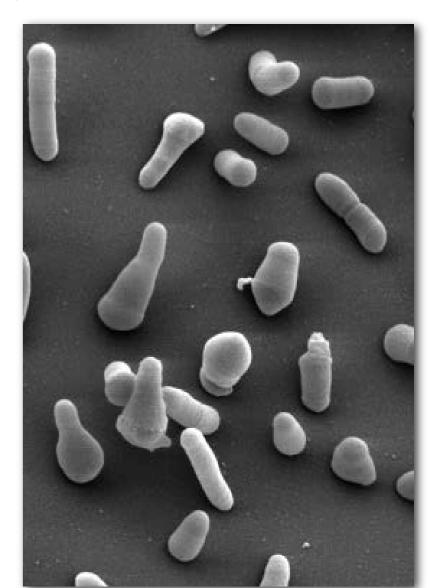
Jonesia acuminata

Jonesia denitrificans



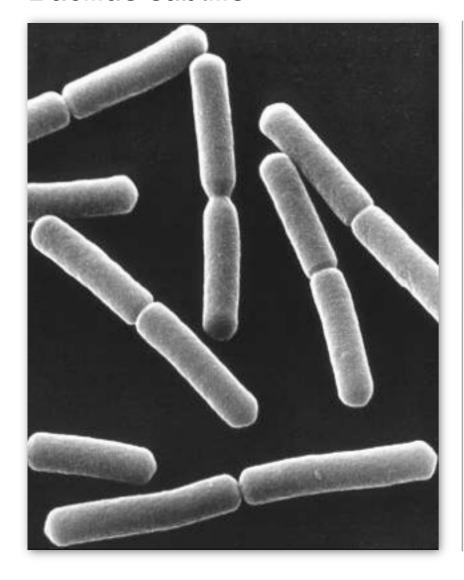


Dinish Valke



Manfred Rohde

Bacillus subtilis

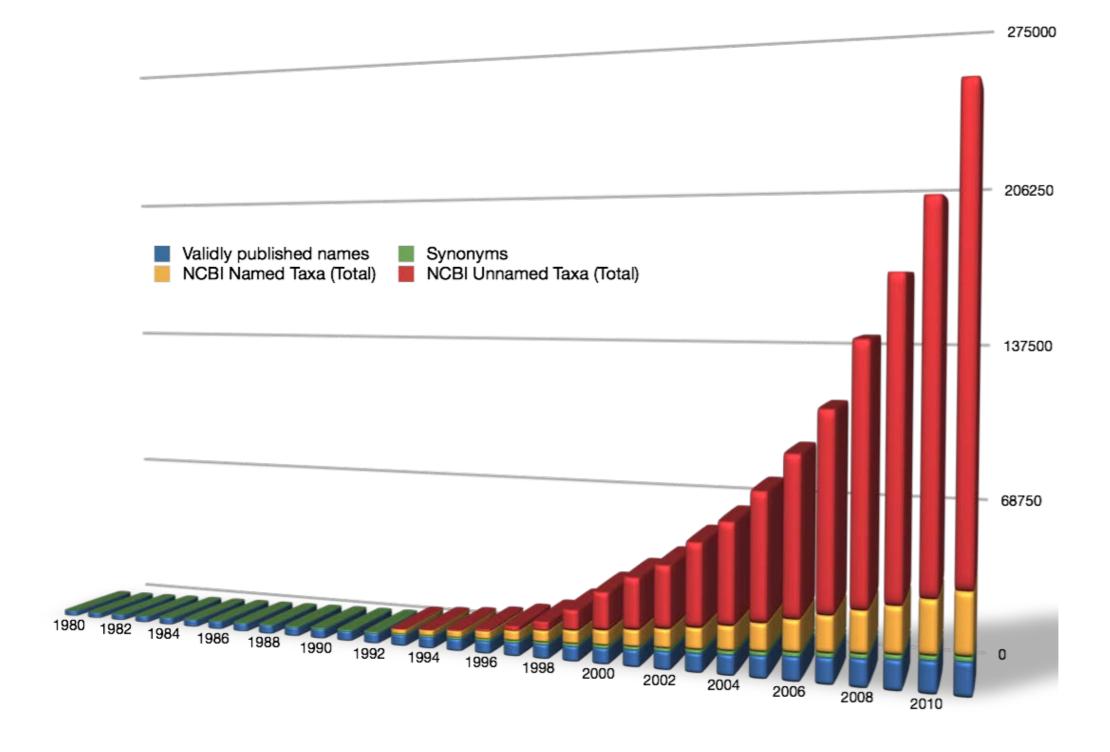


Bacillus rossius



Kanikojaman Remo Angelini

The problem with names



The impact on STM publishing

The novel solution



(12) United States Patent Garrity et al.

(54) SYSTEMS AND METHODS FOR RESOLVING AMBIGUITY BETWEEN NAMES AND ENTITIES

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(73) Assignee: Board of Trustees of Michigan State University, East Lansing, MI (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 1682 days.

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(51) Int. Cl. G06F 7/00 (2006.01)

(58) Field of Classification Search See application file for complete search history. (10) Patent No.: (45) Date of Patent:

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2003/01

Lilbum e 2004, 54: Cole et al Cornell et Stewart D p. 4830.* Theodora Dec. 1997

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(43) Pub. Date:

(19) United States

(12) Patent Application Publication (10) Pub. No.: US 2010/0198841 A1 Parker et al.

(54) SYSTEMS AND METHODS FOR AUTOMATICALLY IDENTIFYING AND LINKING NAMES IN DIGITAL RESOURCES

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Edinburgh (GB); Gerald P. Roston, Saline, MI (US); George M. Garrity, Okemos, MI (US)

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(21) Appl. No.: 12/685,964

Correspondence Address:

(22) Filed: Jan. 12, 2010

Related U.S. Application Data

(60) Provisional application No. 61/143,986, filed on Jan. 12, 2009, provisional application No. 61/184,187, filed on Jun. 4, 2009.

Publication Classification

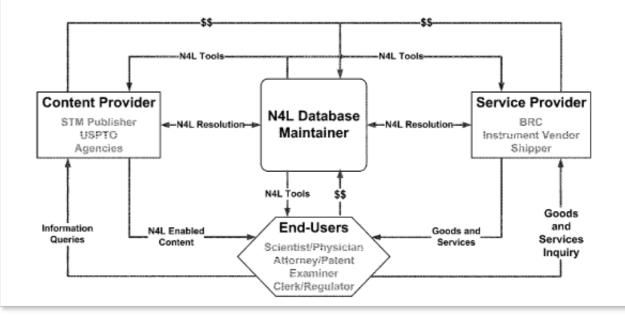
Aug. 5, 2010

(51) Int. Cl. G06F 17/30 (2006.01)

(52) U.S. Cl. 707/750; 707/802; 707/705; 707/736; 707/E17.005; 707/E17.014; 707/E17.044

ABSTRACT

The present invention provides systems and methods for automatically identifying name-like-strings in digital resources, matching these name-like-string against a set of names held in an expertly curated database, and for those name-like-strings found in said database, enhancing the content by associating additional matter with the name, wherein said matter includes information about the names that is held within said database and pointers to other digital resources which include the same name and it synonyms.



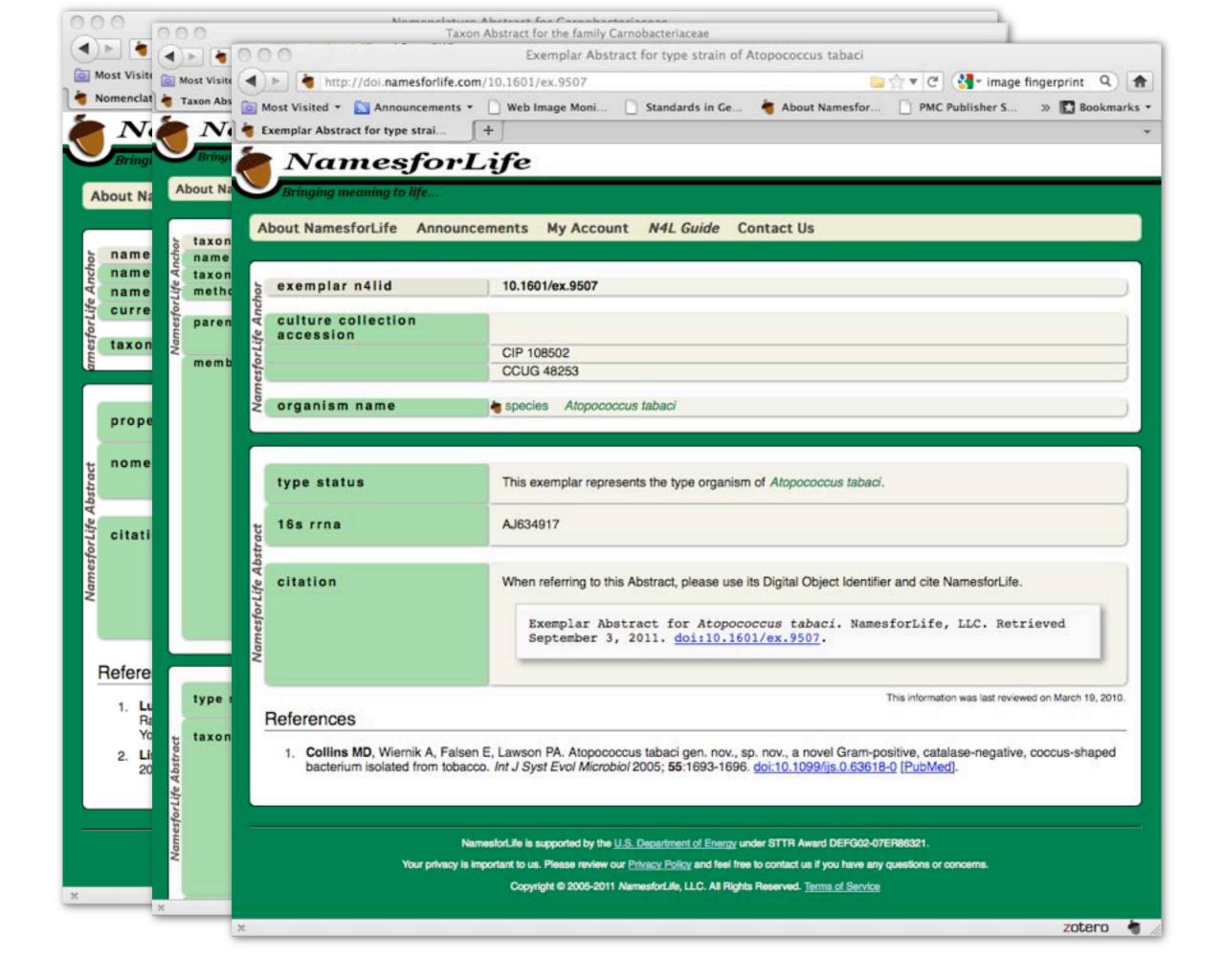


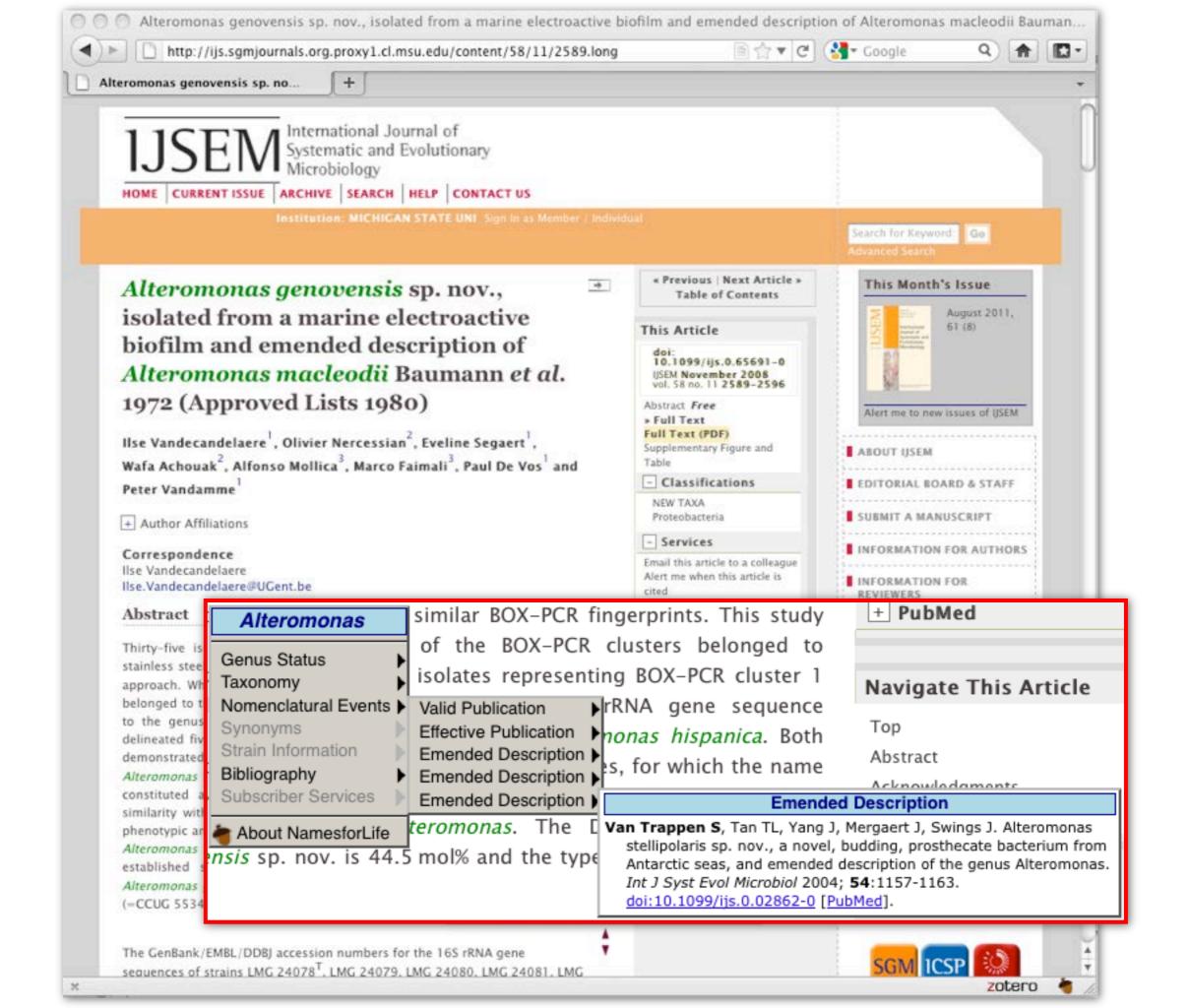


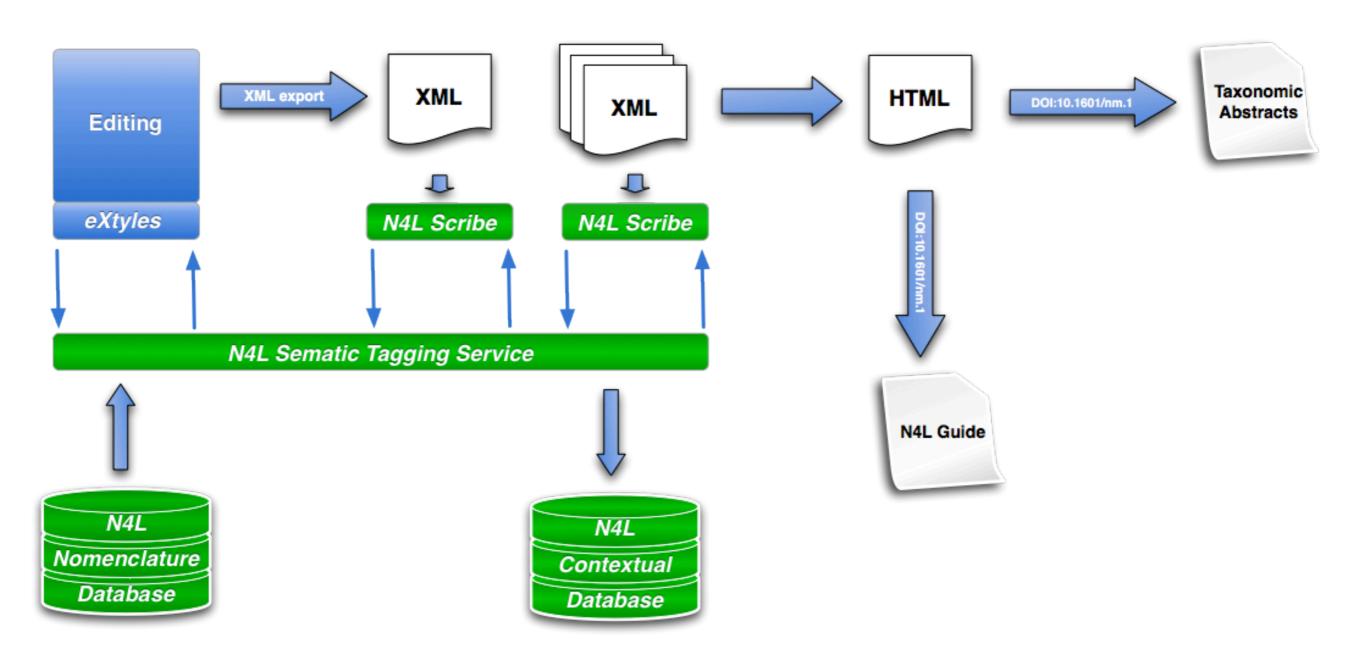












An exciting development

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Minimize disruption to
workflow
presentation
cost
downstream impact
Maximize
exposure
retention on site
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Subscription service
publishers
compositors
web hosts
Custom versions
look and feel
content presentation
custom messaging



Is that all there is?



We are drowning in information, while starving for wisdom. The world henceforth will be run by synthesizers, people able to put together the right information at the right time, think critically about it, and make important choices wisely.

Edward O. Wilson